

WITH CARE ABOUT EVERYBODY

# ALATAU

... only natural products

Every product is provided with all necessary documents, confirming quality and safety





## **... only natural products**

**ALATAU is a cooperative society of trade and production companies of Kuzbass, aimed at the market of natural food products, produced from ecologically safe mainly wild Siberian plants.**

**The companies within ALATAU are full cycle production and service companies, managing quality of products at every stage of production process, from harvesting to packaging and interacting with the customer.**

### **ALATAU-branded products:**

- Ivan-tea (Russian tea from willow-herb), herbal tea**
- cedar products**
- apple and vegetable chips, dried berries**
- jams, nuts, chocolate covered fruit**
- fortified syrups (rose hip, sea-buckthorn, red billberry, etc.)**

# Fermented Ivan-tea

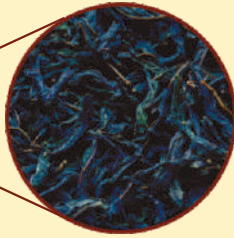
We collect Ivan-tea in ecologically safe places in Kuzbass, close to the taiga, and it is fermented in accordance with a special recipe



# Ivan-tea leaf



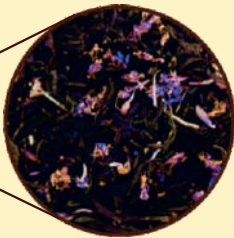
Classic fermented  
Ivan-tea, 50 g



Classic fermented Ivan-tea  
with marjoram, 50 g



Fermented Ivan-tea  
with flowers, 50 g



Black currant Ivan-tea,  
fermented 50 g



St. John's wort Ivan-tea,  
fermented 50 g

Leaf Ivan-tea is brewed longer than CTC tea, but real tea-lovers prefer leaf Ivan-tea for its soft taste and delicate aroma



Fermented Ivan-tea with  
Rhododendron Adamsii, 50 g

# CTC Ivan-tea



Ivan-tea, fermented,  
classical, 100 g

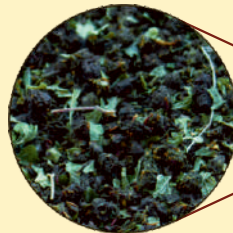
CTC Ivan tea is made from the same raw materials (willow herb leaf) as leaf tea, but fermentation is deeper due to finer grinding, intensive ooze of the sap and the release of additional ferments during grinding.



Ivan-tea, fermented,  
marjoram-flavoured, 100 g



Ivan-tea, fermented,  
flower-flavoured, 100 g



Ivan-tea, fermented,  
black currant-flavoured, 100 g



Ivan-tea, fermented,  
mint-flavoured, 100 g

CTC Ivan tea brews much faster. At the same time, the infusion of CTC tea is richer and stronger and has a strong tonic effect.



Ivan-tea, fermented,  
Saint-John's wort-flavoured, 100 g

# Ivan-tea tea bags





Rich taste and ease of use, that's what Ivan tea in bags will provide! Ideal for conditions where there is no possibility and time to use the kettle: while traveling, or at work (quick snacks)



Ivan-tea, fermented, classical, tea bags, 2 g x 20, 40 g



Ivan-tea, fermented, marjoram-flavoured, 2 g x 20, 40 g



Ivan-tea, fermented, with black currant, tea bags, 2 g x 20, 40 g



Ivan-tea, fermented, mint-flavoured, tea bags, 20 g x 20, 40 g



Ivan-tea, fermented, thyme-flavoured, 2 g x 20, 40 g



Ivan-tea, fermented, with berries, 2 g x 20, 40 g

# Herbal tea

**"Favourite", 50g**

**Ingredients: Ivan-tea, ziziphora, hawthorn berries, raspberry leaf, marjoram, raspberries, bergenia, black currant leaf.**



**"Vigorous" 50g**

**Ingredients: Ivan tea, Rhododendron Adamsii, black currant leaf, red root, raspberry leaf, St. John's wort.**



## Rhododendron Adamsii, 20 g.

This is a unique plant! By its tonic properties Rhododendron Adamsii is superior to ginseng, eleutheracoccus and lemongrass. It is recommended for athletes in order to increase stamina and physical strength. It has energy-stimulating effect. It improves mood and boosts body vitality, therefore it is recommended to aged people and bedridden patients to speed up the period of recovery. It also helps with physical and mental load, stress, overwork.



It is used to give up drinking coffee.

## Cedar products

Our company carries out a full cycle of production of cedar products from harvesting cedar nuts in the ecologically clean forests of Siberia to packing.

Our nuts undergo optical sorting using German equipment from the Sortex series, which makes it of the highest quality.

The production is certified to meet HACCP requirements and meets the ISO 22000: 2005 standard. The company also has a bio-certificate of European and American standards.



Cedar nut oil.  
Crude, 100%  
cold pressed, 100 ml



Cedar nut, in shell, vacuum  
pack, 100 g / 500 g

## Siberian pine nut, in vacuum pack



300 g



100 g

A peeled nut can be only kept for a long time on a store counter or in a warehouse, if it has a vacuum pack.

Vacuum packaging significantly increases the shelf life and provides the maximum preservation of taste and useful qualities of a nut!

The fact is that nuts contain a large percentage of fat content, so contact with air is dangerous due to possible oxidation.

Vacuum completely excludes this, because in the vacuuming process, air is completely removed from the plastic bag.

It should be noted that storage in a vacuum is somewhat similar to how the nut is stored in nature, in the shell.



1000 g

## Chocolate-covered cedar nut kernel



white chocolate - covered  
9 80 g / 110 g / 150 g



dark chocolate - covered  
80 g / 110 g / 150 g



mix chocolate - covered  
80 g / 110 g / 150 g

# Chocolate covered nuts and berries



# Dandelion Flower Syrup



## Dandelion Flower Syrup

Ingredients: dandelion flowers, sugar, citric acid, water



100 ml / 130 g



200 ml / 260 g

**Pine syrup.** Ingredients: pine cone decoction, sugar, water.



100 ml / 130 g



200 ml / 260 g

**Cedar syrup.** Ingredients: cedar cone decoction, sugar, water.

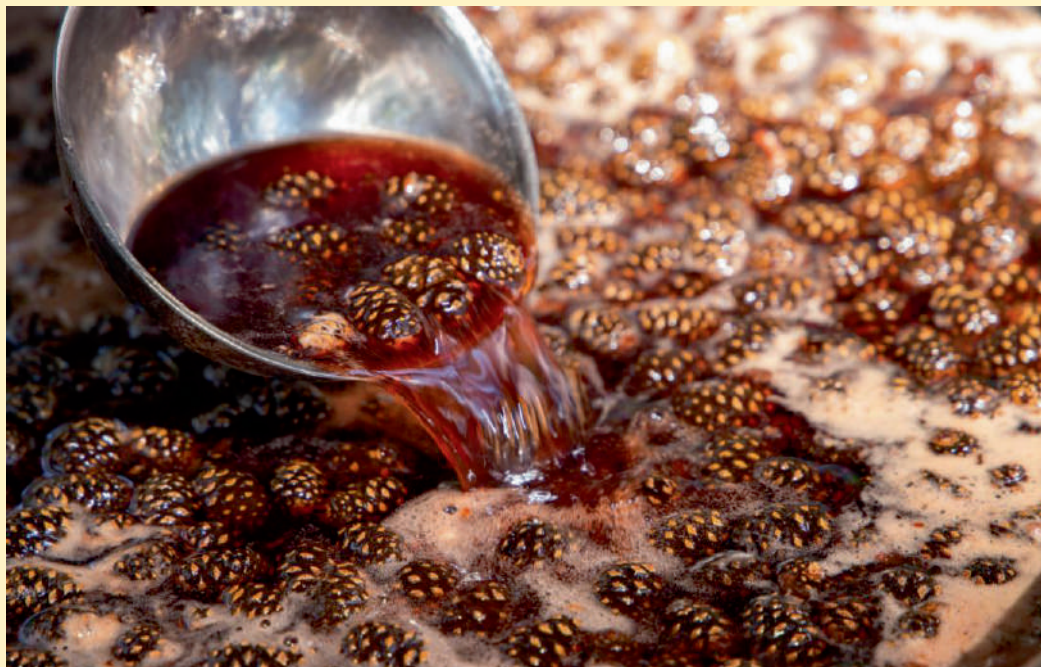


100 ml / 130 g



200 ml / 260 g

**Cone jam is one of the most frequently ordered items in our assortment!**



**We make jam from pine and cedar cones.  
This is a unique Siberian treat!  
Our thick, aromatic jam contains up to 80% of cones!  
The cones are soft, juicy and completely edible!**





100 ml / 130 g

**"Siberian" jam from a pine cone.**  
**Ingredients: pine cone, sugar, water.**



200 ml / 260 g



350 ml / 440 g



100 ml / 130 g

**Jam "Siberian" MIX from a pine cone and cedar nut.**  
**Ingredients: pine cone, cedar nut, sugar, water.**



200 ml / 260 g



350 ml / 440 g



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100 ml / 130 g

**Cedar nuts in pine syrup.**  
**Ingredients: pine cone syrup (pine cone, sugar, drinking water), peeled cedar nuts.**



200 ml / 260 g



## "Siberian" jam from a cedar cone.

Ingredients: cedar cone, sugar, water.



200 ml / 260 g



350 ml / 440 g

Cedar cone in the jar is whole, soft and completely edible!

## Jam "Siberian" MIX from a cedar cone and cedar nut.

Ingredients: cedar cone, cedar nut, sugar, water.



200 ml / 260 g



350 ml / 440 g

## Cedar nuts in cedar syrup.

Ingredients: cedar cone syrup (cedar cone, sugar, drinking water), peeled cedar nuts.



100 ml / 130 g



200 ml / 260 g 15



**Candied pine cones are a unique product!**  
The cones are completely edible, soft  
and very tasty! They melt in your mouth!



## Apple chips from Honey apples

They are dehydrated at low temperatures (up to 40 ° C) on special equipment, thanks to which all vitamins and nutrients are kept.

No sugar or preservatives.  
It tastes VERY sweet and soft, like fruit paste!



0.5 kg of apples is used to make 1 pack

Gift sets with  
ALATAU branded  
products

с заботой о Казахстане  
**АЛАТАУ**



Gift sets with ALATAU branded products  
2 size options for cardboard window box



A wooden chest with a logo or any other inscription



Wish  
your family  
**health!**  
Treat them  
to a **holiday!**

## Gift sets of **small** size

Cardboard window box 14 x 14 x 6 cm



**Set No. K14x14x6 - 01**  
460 RUR (650 RUR at retail)

- Pine cone jam, 100ml / 130g.
- Ivan tea, fermented, tea bags, 40g.
- Dandelion flower syrup, 100ml / 130 g.



**Set No. K14x14x6 - 02**  
500 RUR (690 RUR at retail)

- Cedar nuts in cedar syrup, 100 ml / 130 g
- Pine cone jam, 100 ml / 130 g
- Apple chips 50 g



**Set No. K14x14x6 - 03**  
590 RUR (850 RUR at retail)

- Pine cone jam, 100 ml / 130 g.
- Dandelion flower syrup, 100 ml / 130 g.
- Pine syrup, 100 ml / 130 g
- Cedar nuts in cedar syrup, 100 ml / 130 g



**Set No. K14x14x6 - 04**  
620 RUR (820 RUR at retail)

- Dark / white chocolate covered cedar nut kernel 80 g,
- Cedar nuts in pine syrup, 100 ml / 130 g
- Cedar nuts in cedar syrup, 100 ml / 130 g

## Gift sets of **big** size

### Cardboard window box 19 x 19 x 7 cm



#### Set No. K19x19x7 - **01**

610 RUR (920 RUR at retail)

- Ivan tea fermented, leaf 50 g
- Pine cone jam, 100 ml / 130 g
- Cedar cone jam, 200 ml / 260 g
- Dandelion flower syrup 100 ml / 130 g
- Candied pine cones skewers 25 g



#### Set No. K19x19x7 - **02**

620 RUR (900 RUR at retail)

- Dark / white chocolate covered cedar nut kernel 80g
- Pine cone jam, 100 ml / 130 g
- Dandelion flower syrup, 100 ml / 130 g
- Ivan tea fermented, tea bags 2g x 20, 40g
- Apple chips, slices 50 g



#### Set No. K19x19x7 - **03**

640 RUR (980 RUR at retail)

- Pine cone jam, 100 ml / 130 g
- Dandelion flower syrup, 100 ml / 130 g
- Apple chips, slices 50 g
- Cedar cone jam, 200 ml / 260 g
- Ivan tea fermented, leaf, 50g



#### Set No. K19x19x7 - **04**

770 RUR (1190 RUR at retail)

- Ivan tea, fermented, leaf, 50 g
- Cedar nuts in pine syrup, 100 ml / 130 g
- Dandelion flower syrup, 100 ml / 130 g
- Apple chips, slices 50 g
- Cedar cone jam, 200 ml / 260 g
- Pine cone jam, 100 ml / 130 g

# New Year gift boxes

1. (Set No. 3 on page 21)



2. (Set No. 1 on page 20)

